

Cars.com Receives Three Major Industry Awards

AutoSuccess Magazine names Cars.com "Top 10 Company to Watch"

DrivingSales awards Cars.com with "Top Rated Services to Dealerships" awards

CHICAGO, Feb. 5, 2018 /PRNewswire/ -- [Cars.com](#) (NYSE: CARS) has received three industry honors, including being named a "Top 10 Company to Watch in 2018" from *AutoSuccess Magazine* and awarded "Top Rated Services to Dealerships" for New Car Leads and Used Car Advertising in the ninth annual DrivingSales Dealer Satisfaction Awards.

"It is an honor for the Cars.com brand to be recognized for the meaningful connections it makes between buyers and sellers," said Brooke Skinner Ricketts, Cars.com's chief marketing officer. "Both of these awards validate our commitment to our partners as well as our commitment to help move the automotive industry forward by creating connections that fuel growth across the 4Ps of Automotive Marketing™."

AutoSuccess noted that Cars.com is among the companies leading the industry and achieving measurable results for both dealerships and OEMs. To make the list, a company needed to demonstrate its leadership in developing innovative products and solutions.

With a constant flow of new features like pricing tools, badging, a redefined search experience and innovative solutions like Salesperson Connect™, Cars.com has not only continued to enhance the car shopper experience, but also help provide tremendous value for dealers.

"We congratulate Cars.com on receiving the 'Top Rated' Service to Dealerships Award, an accolade we consider to be one of our industry's most important because it comes directly from dealers," said DrivingSales chief executive officer and founder Jared Hamilton. "In our ninth year of presenting these awards, we feel especially proud that DrivingSales Vendor Ratings continues to help dealers make smart and informed decisions through thousands of peer reviews that lead them to outstanding service providers such as Cars.com. We're thrilled Cars.com has been recognized as one of the best by the people to whom their services count the most: the dealer community."

The DrivingSales Dealer Satisfaction Awards measure dealer satisfaction with vendor products and services, and are based on cumulative ratings tallied and verified over the calendar year (January – December) at DrivingSales.com Vendor Ratings. DrivingSales Vendor Ratings is the industry's only neutral, comprehensive vendor rating forum featuring real-time peer reviews and honest competitor comparisons, and provides dealerships with important information from actual customers who have hands-on experience using vendor products / solutions in their stores. Each rating is verified as coming from an actual dealership employee.

Full award results are available online at <http://events.drivingsales.com/dealer-satisfaction-awards/>. Award winners are showcased in the Q1 2018 issue of the DrivingSales Dealership Vendor Buyers Guide which, in addition to being distributed at the 2018 NADA Convention and Expo, is delivered to every new car dealership nationwide, as well as to the top 100 used car dealerships. For more information on the DrivingSales Dealership Vendor Buyers Guide, please visit: <https://www.drivingsales.com/buyers-guide/>.

To see a complete list, and for more insight into Cars.com's AutoSuccess award, [read the online issue](#).

About [Cars.com](#)

[Cars.com](#)™ is a leading two-sided digital automotive marketplace that creates meaningful connections between buyers and sellers. Launched in 1998 and headquartered in Chicago, the company empowers consumers with resources and information to make informed buying decisions around The 4Ps of Automotive Marketing™: Product, Price, Place and Person, by connecting advertising partners with in-market car shoppers and providing data-driven intelligence to increase inventory turn and gain market share. A pioneer in online automotive classifieds, the company has evolved into one of the largest digital automotive platforms, connecting thousands of local dealers across the country with millions of consumers. Through trusted expert content, on-the-lot mobile features and intelligence, millions of new and used vehicle listings, a comprehensive set of pricing and research tools, and the largest database of consumer reviews in the industry, [Cars.com](#) is transforming the car shopping experience.

[Cars.com](#) properties include [DealerRater®](#), [Auto.com™](#), [PickupTrucks.com™](#) and [NewCars.com®](#). For more information, visit www.Cars.com.

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