Winners Announced for 2018 DealerRater Dealer of the Year Awards

Top U.S. and Canadian car dealers are recognized for high marks in online customer reviews

WALTHAM, Mass., Jan. 26, 2018 /<u>PRNewswire</u>/ -- <u>DealerRater</u>, the world's leading car dealer review website, has announced the winners of its annual Dealer of the Year Award program. Award recipients are recognized for distinction in outstanding customer service based upon consumer reviews of dealership experiences shared on DealerRater.com and DealerRater.ca.

The 2018 overall national winner in the United States is **Paradise Chevrolet Cadillac in Temecula**, **California**. In Canada, **Courtesy Ford Lincoln in London**, **Ontario** took the 2018 overall national prize.

DealerRater's Dealer of the Year Awards are given annually to the top U.S. and Canadian car dealers based on PowerScore[™], a Bayesian algorithm that considers the dealership's average DealerRater star-rating as well as the total number of reviews written about the dealership during the 2017 calendar year. Categories for scoring include customer service, quality of work, friendliness, pricing and overall experience.

"This year's Dealer of the Year Award winners stood out because of their dedication to providing superior customer service," said Jamie Oldershaw, General Manager of DealerRater. "Today, deals are won and lost on experience, and it's clear from their online reviews that these dealerships understand how to take care of their customers. DealerRater offers shoppers the opportunity to select the right person at the right dealership so their online experience translates seamlessly to their offline experience, and for dealers this means they are building rapport with informed, ready-to-buy customers long before shoppers show up on the lot."

To qualify for the DealerRater Dealer of the Year Awards, new- and used-car dealers must have had at least 25 new reviews written on DealerRater.com during 2017 and averaged a minimum of a four out of five-star rating. Winners selected to receive the distinction scored the highest within their brand categories nationwide for U.S. and Canada. DealerRater Dealer of the Year Award winners will find a badge in their Dealer Panel that allows them to showcase their exemplary customer service to shoppers.

Listed below are the additional 2018 U.S. and Canadian DealerRater Dealer of the Year Award recipients within each OEM brand category:

United States

Acura: Park Avenue Acura – Rochelle Park, NJ Alfa Romeo: Maserati Alfa Romeo of St. Petersburg – St. Petersburg, FL Aston Martin: Foreign Cars Italia - Greensboro, NC Audi: Audi Hoffman Estates - Hoffman Estates, IL BMW: Autobahn BMW - Fort Worth, Texas Buick: Sellers Buick GMC - Farmington, MI Cadillac: Paradise Chevrolet Cadillac - Temecula, CA Chevrolet: Paradise Chevrolet Cadillac - Temecula, CA Chrysler: Shuman Chrysler Dodge Jeep Ram - Walled Lake, MI Dodge: Shuman Chrysler Dodge Jeep Ram - Walled Lake, MI Ferrari: Ferrari of San Francisco - San Francisco, CA FIAT: Bettenhausen Fiat - Tinley Park, IL Ford: Five Star Ford - North Richland Hills, TX GMC: McDonald GMC Cadillac - Saginaw, MI Honda: Galpin Honda - Mission Hills, CA Hyundai: Checkered Flag Hyundai Volkswagen – Virginia Beach, VA Infiniti: Ray Catena Infiniti of Edison - Edison, NJ Jaguar: Crown Jaguar - St. Petersburg, FL leep: Shuman Chrysler Dodge Jeep Ram - Walled Lake, MI Kia: Moritz Kia Alliance - Fort Worth, TX Lamborghini: Lamborghini Dallas - Richardson, TX Land Rover: Land Rover Edison - Edison, NJ Leasing Company: D&M Leasing Mid Cities – Grand Prairie, TX Lexus: Wilde Lexus of Sarasota - Sarasota, FL Lincoln: Klaben Ford Lincoln - Kent, OH Maserati: Maserati Alfa Romeo of St. Petersburg - St. Petersburg, FL Mazda: Sport Mazda - Orlando, FL McLaren: Dimmitt Automotive Group - Tampa, FL

<u>Mercedes-Benz</u>: Walter's Automotive – Riverside, CA <u>MINI</u>: Mini of St. Louis – Saint Louis, MO <u>Mitsubishi</u>: RC Hill Mitsubishi – Deland, FL <u>Nissan</u>: Kelly Nissan of Route 33 – Easton, PA <u>Porsche</u>: Porsche Riverside – Riverside, CA <u>RAM</u>: Savage 61 Chrysler Dodge Jeep Ram – Reading, PA <u>Recreational Vehicles</u>: Dodd RV of Peninsula – Yorktown, VA <u>Rolls Royce</u>: Dimmitt Automotive Group – Tampa, FL <u>smart</u>: Tysinger Motor Company – Hampton, VA <u>Subaru</u>: Tucson Subaru – Tucson, AZ <u>Toyota</u>: Toyota of Naperville – Naperville, IL <u>Used Car Dealer</u>: Oakes Auto – Kansas City, KS <u>Volkswagen</u>: Street Volkswagen of Amarillo – Amarillo, TX <u>Volvo</u>: Smythe Volvo – Summit, NJ

Canada

Acura: Silverhill Acura - Calgary, AB Audi: Audi Kitchener-Waterloo – Kitchener, ON BMW: Parkview BMW - North York, ON Buick: Davis GMC Buick - Lethbridge, AB Cadillac: Budds' Chevrolet Cadillac Buick GMC - Oakville, ON Chevrolet: Lakewood Chevrolet - Edmonton, AB Chrysler: Eichenberg Chrysler - Tillsonburg, ON Dodge: Elgin Chrysler Jeep Dodge Ram - St. Thomas, ON FIAT: Bridge City Chrysler Dodge Jeep FIAT - Lethbridge, AB Ford: Courtesy Ford Lincoln - London, ON GMC: Western GMC Buick - Edmonton, AB Honda: Maple Honda - Maple, ON Hyundai: Ajax Hundai – Ajax, ON INFINITI: Hyatt INFINITI – Calgary, AB laguary: Jaguar Land Rover Edmonton – Edmonton, AB Jeep: Elgin Chrysler Jeep Dodge Ram - St. Thomas, ON Kia: Georgetown Kia - Georgetown, ON Land Rover: Jaguar Land Rover Edmonton – Edmonton, AB Leasing Company: Pickard Lane Leasing Ltd – Bolton, ON Lexus: Lexus of London - London, ON Lincoln: Courtesy Ford Lincoln – London, ON Mazda: Courtenay Mazda - Courtenay, BC Mercedes-Benz: Mercedes-Benz London - London, ON MINI: Endras BMW MINI Durham - Ajax, ON Mitsubishi: Grande Prairie Mitsubishi - Grande Prairie, AB Nissan: Collins Nissan St. Catharines - St. Catharines, ON Porsche: Porsche Centre Oakville - Oakville, ON RAM: Elgin Chrysler Jeep Dodge Ram - St. Thomas, ON Subaru: Budds' Subaru - Oakville, ON Toyota: Toyota Town - London, ON Used Car Dealer: Toronto Auto Brokers - Woodbridge, ON Volkswagen: Bramgate Volkswagen – Brampton, ON

The complete list of U.S. winners at the state level is available <u>here</u>.

The complete list of Canada winners at the provincial level is available here.

ABOUT DEALERRATER

Founded in 2002, <u>DealerRater</u>[®], a <u>Cars.com</u>[™] (NYSE:CARS) company, is the world's leading car dealer review website that connects consumers with the right person at the right dealership. With a reachable audience of more than 31 million consumers monthly, the site offers 4 million sales and service reviews across 41,000 U.S. and Canadian dealerships, including a network of more than 5,600 Certified Dealers. By offering a product suite that allows qualified dealerships to manage their reputations and achieve higher SEO rankings, DealerRater supports new customer connections by growing online presence.

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https://investor.cars.com/2018-01-26-Winners-Announced-for-2018-DealerRater-Dealer-of-the-Year-Awards