

Cars.com Appoints Company Veteran Jennifer Newman as Editor-in-Chief

CHICAGO, May 22, 2017 /PRNewswire/ -- Cars.com has appointed Jennifer Newman as the site's editor-in-chief. Newman has been with Cars.com for nine years serving in various roles of increasing responsibility on the editorial team, most recently as Managing Editor.

"I'm thrilled to be leading our talented and passionate team of over 20 writers, editors, reviewers and multimedia producers," said Newman. "The editorial content on Cars.com is one of the key reasons consumers visit our site, and our esteemed team of unbiased and trusted automotive experts write every review and piece of content with the goal of helping shoppers feel more confident and informed in their car purchase. I am eager to continue to deliver high-quality meaningful content to consumers in new and exciting ways."

As Editor-in-Chief, Newman will lead efforts to expand and grow Cars.com's diverse content offering ranging from car reviews and videos to news content and original reporting. Under her leadership, Cars.com's editorial team will be tasked with innovating the way they package and deliver highly relevant and exciting content to consumers.

"As an automotive industry veteran and long-time journalist, Jennifer is the perfect fit for this role," said Brooke Skinner Ricketts, Cars.com's chief marketing officer. "As we put more resources than ever behind one of Cars.com's greatest assets, I can't think of a better leader to be heading up the next chapter in Cars.com's editorial history."

Newman received her bachelor of arts in journalism from University of Wisconsin-Eau Claire. Prior to Cars.com, Newman worked at the Chicago Sun-Times, Boston Herald and The Times of Northwest Indiana.

ABOUT CARS.COM

[Cars.com](#) is a leading online destination that helps car shoppers and owners navigate every turn of car ownership. A pioneer in automotive classifieds, the company has evolved into one of the largest digital automotive platforms, connecting consumers with local dealers across the country anytime, anywhere. Through trusted expert content, on-the-lot mobile app features, millions of new and used vehicle listings, a comprehensive set of research tools and the largest database of consumer reviews in the industry, [Cars.com](#) helps shoppers buy, sell and service their vehicles.

[Cars.com](#) companies include [DealerRater](#)®, [Auto.com](#), [PickupTrucks.com](#)™ and [NewCars.com](#)®. The company was founded in 1998 and is headquartered in Chicago. It is owned by [TEGNA, Inc.](#)

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