Cars.com - Investor Relations

## Cars.com Releases List of 'Most American' Cars in Annual American-Made Index

CHICAGO, June 28, 2016 /PRNewswire/ -- Cars.com has released its American-Made Index, an annual list ranking the most American cars. For the second consecutive year and sixth time overall, the Toyota Camry has topped the list.
"After reaching an all-time low of just seven cars on the 2015 American-Made Index, this year's list is up one car, but still remains much smaller than earlier indexes, when the list included nearly 30 eligible cars," said Patrick Olsen, Cars.com editor-in-chief. "The reason for the shrinking list continues to be the globalization of today's automakers. While building the same car for all markets is better for an automaker's bottom line, tracking just how American a car is has become more difficult because so few meet the criteria for our index."

The American-Made Index takes into account three key factors to determine how American cars are, including domestic-parts content ${ }^{i}$ (percentage of a vehicle's parts considered to be domestic, meaning from the U.S. or Canada), final assembly point and overall vehicle sales.

| Rank | Make/Model | U.S. Assembly Location(s) | 2015 Rank |
| :--- | :--- | :--- | :--- |
| $\mathbf{1}$ | Toyota Camry | Georgetown, Ky., and Lafayette, Ind. | $\mathbf{1}$ |
| $\mathbf{2}$ | Honda Accord | Marysville, Ohio | - |
| $\mathbf{3}$ | Toyota Sienna | Princeton, Ind. | 2 |
| $\mathbf{4}$ | Honda Odyssey | Lincoln, Ala. | 4 |
| $\mathbf{5}$ | Honda Pilot | Lincoln, Ala. | - |
| $\mathbf{6}$ | Chevrolet Traverse | Lansing, Mich. | 3 |
| $\mathbf{7}$ | GMC Acadia | Lansing, Mich. | 5 |
| $\mathbf{8}$ | Buick Enclave | Lansing, Mich. | 6 |

In a consumer survey conducted this month by Cars.com, when asked about reasons for they prefer to purchase from an American manufacturer, 53 percent of respondents indicated it was because they wanted to support the local economy. However, only 13 percent of consumers base their purchase decision on whether a vehicle is from an American manufacturer; that's down from 28 percent just one year ago.ii
"These cars have a significant impact on U.S. auto sales," Olsen said. "The eight cars on this year's list accounted for about 1.5 million U.S. sales in 2015, or about 8 percent of total U.S. car sales."

For more information on the 2016 Cars.com American-Made Index, visit www.cars.com/news.

## ABOUT CARS.COM

Launched in 1998 and owned by TEGNA Inc., Cars.com is an award-recognized online destination that offers information from experts and consumers to help car shoppers and owners buy, sell and service their vehicles. With more than 30 million monthly visits to its web properties, Cars.com offers millions of new and used vehicle listings, expert and consumer reviews, side-by-side comparison, build and price tools, unbiased editorial content, service and repair resources, multiple options to sell a vehicle and much more.
${ }^{i}$ http://www.nhtsa.gov/Laws+\&+Regulations/Part+583+American+Automobile+Labeling+Act+(AALA)+Reports
ii Cars.com American Made Study, Qualtrics, June 2016
To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/carscom-releases-list-of-most-american-cars-in-annual-american-made-index-300290664.html

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