

## 2015 BMW M4 Wins Cars.com Luxury Performance Coupe Challenge

CHICAGO, July 13, 2015 /PRNewswire/ -- Cars.com, the premier online resource for buying, selling and now servicing cars, has named the 2015 BMW M4 the winner of its Luxury Performance Coupe Challenge. The challenge pitted three luxury performance coupes against each other in a series of tests to determine which was the best. In addition to the BMW M4, other cars tested were the 2016 Cadillac ATS-V and the 2015 Lexus RC F.

"There's a small group of cars that are as at home on the track as they are on the daily commute," said Patrick Olsen, Cars.com Editor-in-Chief. "Our goal with this Cars.com challenge was to test three of them against each other — on the street and on the track — and find out which one came out on top. The overall top spot went to the BMW, which is an established contender, but the other two were all-new."

The three performance coupes went through a week of testing that included:

- 160+ mileage drive on a mixture of roads to determine real-world MPG
- Round-robin testing where each expert drove each car back-to-back on the same course to evaluate ride, handling, comfort, acceleration and more
- Testing by an actual consumer in the market for a performance coupe
- Zero-to-60-mph testing, quarter-mile time and speed testing and 60-to-zero-mph braking distance tests, all on a closed track
- One day of closed road course testing to assess handling

"The BMW M4 delivers all of the go-fast goods an enthusiast should expect," Olsen said. "Right off the bat, it feels like a race car that can perform on the track but also act as a fun-to-drive, everyday car."

For more information and complete results from the Performance Coupe Challenge, click [here](#) or visit [www.cars.com/news](http://www.cars.com/news).

### **ABOUT CARS.COM**

Launched in 1998, Cars.com is an award-recognized online destination for car shoppers and owners that offers information from experts and consumers to help research, price and find new and used cars, as well as information around service and repair for car owners. With more than 30 million monthly visits to its web properties, Cars.com offers millions of new and used vehicle listings, expert and consumer reviews, side-by-side comparison, build and price tools, unbiased editorial content and much more. In 2015, Cars.com introduced a new service and repair feature to help consumers find the right service provider and understand how much to pay with the fair-price estimator tool. Cars.com puts millions of car buyers, and now owners, in control of their shopping process with the information they need to make stress-free buying, selling and servicing decisions.

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For further information: Ethan Hertzberg, [ehertzberg@cars.com](mailto:ehertzberg@cars.com), 312.601.5685

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