

Cars.com names Cynthia Hiskes Vice President of Human Resources

CHICAGO, June 1, 2015 /PRNewswire/ -- Cars.com announced today that Cynthia Hiskes has been named vice president of human resources and will begin her role effective immediately. She will oversee all human resources functions for Cars.com and report directly to Chief Executive Officer and President Alex Vetter.

"I am thrilled to welcome Cynthia to the Cars.com leadership team," said Vetter. "She brings a wealth of global human resources and business leadership to the company and her proven track record of success building talent management-driven organizations will be an asset to Cars.com. Cynthia will enable us to better recruit and retain talent that will move our business forward, while upholding the company's strong culture."

Hiskes joins Cars.com from Ferrara Candy Company, where she was chief human resources officer. She also served as global human resources director for London-based Rexam, guiding global human resources functions and launching mission critical systems and processes. Prior to her time at Rexam, Hiskes served in a variety of human resources management roles at Freescale Semiconductor (formerly Motorola SPS). She began her career at Procter & Gamble in a series of operations-focused positions of increasing responsibility.

"This is an exciting time to join Cars.com as the company enhances its focus on making car shopping, selling and servicing a great experience," said Hiskes. "I look forward to accelerating our brand, technical agility, product innovation and customer service and sales channels as we enhance our growth as a leading digital marketing company."

Hiskes received her Bachelor of Science in Engineering from the University of Illinois Urbana-Champaign, Ill., and resides in Arlington Heights, Ill., with her family.

About Cars.com

Launched in 1998, [Cars.com](http://www.cars.com) is a leading independent research site for car shoppers with approximately 30 million visits per month. The Chicago-based company provides shoppers with credible and easy-to-understand information from consumers and experts. Leveraging its growing audience, Cars.com informs digital marketing strategies through consumer insights and innovative products, helping automotive dealers and manufacturers more effectively reach in-market car shoppers. Cars.com is owned by Gannett Co., Inc. (NYSE: GCI). For more information, visit www.cars.com.

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