## Cars.com Launches Revolutionary Service & Repair Feature to Help Bring Transparency to the Service Lane

## Online Resource Moves Beyond Automotive Marketplace With Innovative Service & Repair Tool

CHICAGO, April 21, 2015 /<u>PRNewswire</u>/ -- Cars.com, the premier online resource for buying, selling and now servicing cars, has launched a new Service & Repair feature to help car owners confidently navigate the service and repair process as effectively as it does during the car shopping process.

Experience the interactive Multimedia News Release here: <u>http://www.multivu.com/players/English/7429551-</u> cars-com-launches-service-repair/

With this game-changing online feature, Cars.com aims to remove the stress and fear of the unknown associated with maintaining, servicing and repairing a vehicle. Through innovative, confidence-building features that help save consumers time and demystify the entire service process, car owners can approach any service or repair situation with less apprehension.

"Most people can relate to the anxiety that occurs when the 'check engine' light comes on. Thoughts of expensive repairs and worst-case scenarios fill your mind," said <u>Cars.com</u> executive editor Joe Wiesenfelder. "That apprehension is warranted because drivers spend nearly \$1,000 per year maintaining their car. With the launch of our revolutionary Service & Repair feature, we aim to help relieve some of the stress that affects drivers when they see that little red light illuminate."

With the new Service & Repair feature, <u>Cars.com</u> can also help car owners understand how much to pay by providing a fair price estimate for their service, including the breakdown between the cost of parts and labor. Consumers can find service centers in their area and read reviews written by other service customers to help them make the right decision.

"More than fifty percent of people do research online before they see a mechanic for repairs, and until now, no resource has provided consumers with the information they need to make an informed, confident decision about car service all in one place," added Barbara Terry, nationally-renowned automotive expert. "Cars.com is changing that with its new Service & Repair tool, and now I know the next time my car's little red light turns on, I'll take comfort knowing trustworthy, reliable service is only a few clicks away."

For more information about Cars.com and its Service & Repair tool, head to <u>www.cars.com/auto-repair/</u>. And please like us on <u>Facebook</u> and follow us on <u>Twitter</u>.

## ABOUT CARS.COM

Launched in 1998, Cars.com is an award-recognized online destination for car shoppers and owners that offers information from experts and consumers to help research, price and find new and used cars, as well as information around service and repair for car owners. With more than 30 million monthly visits to its web properties, Cars.com offers millions of new and used vehicle listings, expert and consumer reviews, side-by-side comparison, build and price tools, unbiased editorial content and much more. In 2015, Cars.com introduced a new service and repair feature to help consumers find the right service provider and understand how much to pay with the fair-price estimator tool. Cars.com puts millions of car buyers, and now owners, in control of their shopping process with the information they need to make stress-free buying, selling and servicing decisions.

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