Cars.com Lists U.S. Cities with Greenest Car Shoppers for Earth Day

CHICAGO, April 16, 2015 /<u>PRNewswire</u>/ -- Just in time for Earth Day, Cars.com, the premier online resource for buying, selling and now servicing new and used cars, has listed the U.S. cities with the greenest car shoppers. The list is compiled using Cars.com vehicle search data for hybrid and electric cars.

"With low gas prices, some car shoppers are turning back to less fuel efficient cars, but if they're looking to be environmentally friendly, hybrids and electrics are still the way to go," said Joe Wiesenfelder, Cars.com executive editor and resident 'green' expert. "There may be no better time to buy a fuel-efficient car than now, because low gas prices have reduced demand for hybrids and electrics, resulting in special incentives from many automakers."

Cities with the most eco-conscious car shoppers, according to Cars.com site data, are:

- San Francisco Oakland San Jose, CA
- Monterey Salinas, CA
- Eureka, CA
- Santa Barbara Santa Maria San Luis Obispo, CA
- Los Angeles, CA
- Honolulu, HI
- Seattle Tacoma, WA
- Sacramento Stockton Modesto, CA
- San Diego, CA
- Portland, OR

"We've always seen that the Western U.S. shows more interest in going green, but this is the first time we've seen nothing east of the West Coast," said Wiesenfelder. "With Earth Day in mind, there are more reasons than saving money to consider an alternative fuel vehicle. Hybrids and electrics continue to proliferate, and automakers are offering them in all shapes and sizes to accommodate a wide range of driver needs."

ABOUT CARS.COM

Launched in 1998 and owned by Gannett Co. (NYSE: GCI), Cars.com is an award-recognized online destination for car shoppers that offers information from experts and consumers to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With over 30 million monthly visits to its web properties, Cars.com offers thousands of new and used vehicle listings, expert and consumer reviews, side-by-side comparison and build and price tools, photo galleries, videos, unbiased editorial content and many other resources. Cars.com puts millions of car buyers in control of their shopping process with the information they need to make stress-free buying decisions.

To view the original version on PR Newswire, visit:<u>http://www.prnewswire.com/news-releases/carscom-lists-us-</u> cities-with-greenest-car-shoppers-for-earth-day-300066645.html

SOURCE Cars.com

For further information: Ethan Hertzberg, ehertzberg@cars.com, 312.601.5685

https://investor.cars.com/2015-04-16-Cars-com-Lists-U-S-Cities-with-Greenest-Car-Shoppers-for-Earth-Day