

Cars.com Names 2015 Chevrolet Colorado "Best Pickup Truck of 2015"

CHICAGO, Jan. 13, 2015 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars and trucks, has awarded the 2015 Chevrolet Colorado its "Best Pickup Truck of 2015," the site's highest honor for pickups. The winner of this award demonstrates the highest level of power, capability and value.

"The impressive, all-new 2015 Colorado jump-starts a category of trucks that was quickly fading away," said Mark Williams, Cars.com Pickup Truck Editor. "Midsize pickup trucks have long been a favorite of both Cars.com experts and truck shoppers, so we're thrilled to see them come back to life, starting with the new Colorado. This truck offers shoppers a lot of bang for their buck with great features and an impressive ride, all at an affordable price."

Other nominees for the "Best Pickup Truck of 2015" were the 2015 Ford F-150, 2015 Ford Super Duty F-250/F-350, 2015 GMC Sierra 2500/3500, 2015 Toyota Tacoma TRD Pro and the 2015 Toyota Tundra TRD Pro.

"2014 was the year of the pickup truck," said Williams. "They dominated sales and were a major contributor to the impressive year the industry had. With new, high-quality trucks being reintroduced like the Colorado, 2015 should be another great year for the pickup segment."

For more information on the "Best Pickup Truck of 2015" and all of Cars.com's award winners, visit www.cars.com/awards.

ABOUT CARS.COM

Launched in 1998 and owned by Gannett Co. (NYSE: GCI), Cars.com is an award-recognized online destination for car shoppers that offers information from experts and consumers to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With over 30 million monthly visits to its web properties, Cars.com offers thousands of new and used vehicle listings, expert and consumer reviews, side-by-side comparison and build and price tools, photo galleries, videos, unbiased editorial content and many other resources. Cars.com puts millions of car buyers in control of their shopping process with the information they need to make stress-free buying decisions.

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For further information: Ethan Hertzberg, ehertzberg@cars.com, 312.601.5685

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