

## November Brings Declining Gas Prices, Generous Deals on Small Cars and Small SUVs

CHICAGO, Nov. 24, 2014 /PRNewswire/ -- The government's Energy Information Administration predicts the price of gasoline will be less than \$3 per gallon across most of the United States by the end of the year and throughout 2015. As a result, there's been a resurgence in consumer interest for large cars and large SUVs, as well as uncommonly generous manufacturer offers on small cars and small SUVs.

"Small cars and small SUVs have experienced high demand for the last several years due to elevated gas prices and overall affordability, which made getting great deals on them rare," said Jesse Toprak, chief analyst for Cars.com, the leading car shopping site and a comprehensive automotive digital marketing resource. "Since gas prices have started to decline, consumers are now finally able to get significant discounts, as well as great financing and leasing deals, on most small cars and SUVs."

The following high-value incentives are available in November:

### Finance Incentives:

Model	Deal	Expiration Date
<b>2014 Honda Accord</b>	0.9% financing for 24-60 months	1/5/15
<b>2015 Buick Regal</b>	0% financing for 60 months plus \$500 cash back	12/1/14
<b>2014 Chevrolet Traverse</b>	0% financing for 36 months with \$1,000 bonus cash	12/3/14
<b>2014 Volkswagen Passat</b>	0.9% financing for 60 months	12/1/14
<b>2014 Hyundai Santa Fe</b>	1.9% financing for up to 60 months plus \$500 cash back	12/1/14

### Cash Incentives:

Model	Deal	Expiration Date
<b>2014 Ram 1500 Lone Star Crew Cab</b>	Up to \$5,000 cash back	12/1/14
<b>2014 Ford F-150 XLT SuperCab</b>	Up to \$8,250 in total savings	1/5/15
<b>2014 GMC Sierra 1500 (excludes Denali)</b>	Up to \$4,500 cash allowance	12/1/14
<b>2014 Chevrolet Cruze</b>	Up to \$2,500 cash allowance	12/1/14
<b>2015 Kia Optima</b>	Up to \$1,500 cash back	12/1/14

### Lease Incentives:

Model	Deal	Expiration
<b>2015 Jeep Cherokee Latitude</b>	\$199/month for 39 months, \$3,799 down, 10,000 miles/year	12/1/14
<b>2015 Nissan Rogue</b>	\$269/month for 36 months with \$2,199 down, 12,000 miles/year	12/1/14
<b>2015 BMW 320i sedan</b>	\$279/month for 39 months with \$3,754 down, 10,000 miles/year	12/1/14
<b>2015 Acura MDX</b>	\$439/month for 36 months, with \$3,299 down, 10,000 miles/year	1/5/15
<b>2015 Lexus RX Hybrid</b>	\$499/month for 36 months with \$4,499 down, 10,000 miles/year	1/5/15

\*Cash allowance may indicate customer cash, cash back, or other manufacturer terminology; Deals may vary by region

Launched in 1998, [Cars.com](http://www.cars.com) is a leading independent research site for car shoppers with approximately 30 million visits per month. The Chicago-based company provides shoppers with credible and easy-to-understand information from consumers and experts. Leveraging its growing audience, Cars.com informs digital marketing strategies through consumer insights and innovative products, helping automotive dealers and manufacturers more effectively reach in-market car shoppers. Cars.com is owned by Gannett Co., Inc. (NYSE: GCI). For more information, visit [www.dealers.cars.com](http://www.dealers.cars.com).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/november-brings-declining-gas-prices-generous-deals-on-small-cars-and-small-suvs-300000357.html>

SOURCE Cars.com

For further information: Thomas Muellner, [tmuellner@cars.com](mailto:tmuellner@cars.com), 312.601.5635

---

<https://investor.cars.com/2014-11-24-November-Brings-Declining-Gas-Prices,-Generous-Deals-on-Small-Cars-and-Small-SUVs>