

## Consumers cash in on Labor Day deals

*Cars.com reports top August new-car incentives, lease offers*

CHICAGO, Aug. 18, 2014 /PRNewswire/ -- Increased incentives and strong lease deals on nearly every type of vehicle make Labor Day weekend one of the best times to buy a car this year.

"As summer draws to a close, manufacturers will be heavily discounting inventory to make room for new 2015 model year vehicles," said Jesse Toprak, chief analyst for Cars.com, the leading car shopping site and a comprehensive digital marketing resource for car dealerships and manufacturers. "As a result, consumers can take advantage of some outstanding new-car deals. Large SUVs and full-size trucks offer some of the steepest discounts, but shoppers will also be happy to find great offers on select luxury and hybrid models throughout Labor Day sales weekend."

The following high-value incentives are available in August:

### Finance Incentives:

Model	Deal	Expiration Date
2014 Ford Flex	0% financing plus \$500 bonus cash	9/2/14
2015 Honda Fit	0.9% financing for 36 months	9/2/14
2014 Acura MDX	0.9% financing for 60 months	9/2/14
2014 Toyota Prius	0% financing for 60 months plus \$1,000 cash	9/2/14
2014 Volkswagen Jetta	0% financing for 60 months plus \$1,000 reward card for turbo models	9/2/14

### Cash Incentives:

Model	Deal	Expiration Date
2014 Chevrolet Silverado 1500 Regular Cab LT/2LT	\$3,500 consumer cash	9/2/14
2014 Ram 1500 Lone Star Crew Cab 4x2 5'7 box	Up to \$5,000	9/2/14
2014 Ford F-150	Up to \$3,750 customer cash	9/2/14
2014 Lincoln Navigator	\$3,000 bonus cash	9/2/14
2014 GMC Acadia	\$1,500 consumer cash	9/2/14

### Lease Incentives:

Model	Deal	Expiration
2014 Hyundai Accent	\$169 month for 36 months, \$1,899 down, 12,000 miles/year	9/2/14
2014 Mercedes-Benz GLK-Class	\$419/month for 36 months, \$4,613 down, 10,000 miles/year	9/2/14
2014 Chevrolet Volt	\$269/month for 36 months, \$2,679 down, 12,000 miles/year	9/2/14
2014 Jeep Cherokee	\$199/month for 36 months, \$3,999 down, 10,000 miles/year	9/2/14
2014 Nissan Sentra SV	\$209/month for 36 months, \$0 initial payment, 12,000 miles/year	9/2/14

\*Cash allowance may indicate customer cash, cash back, or other manufacturer terminology; Deals may vary by region

### ABOUT CARS.COM

[Cars.com](http://Cars.com) is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. [Cars.com](http://Cars.com) offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools to take the drama out of car shopping. [Cars.com](http://Cars.com) puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](http://Cars.com) is a division of [Classified Ventures LLC](http://Classified Ventures LLC).

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