## Cars.com Awards the 2014 Chevrolet Silverado 1500 "Best Pickup Truck of 2014"

DETROIT, Jan. 14, 2014 /<u>PRNewswire</u>/ -- Cars.com, the premier online resource for buying and selling new and used cars, announced tonight that the 2014 Chevrolet Silverado is the winner of the first-ever Cars.com "Best Pickup Truck of 2014" award, powered by PickupTrucks.com. The "Best Pickup Truck" award winner embodies the utmost in power, capability and value.

"The new Silverado is packed with structural upgrades, new technology and more safety features than ever before, and when it comes to power, capability and value, the Silverado truly has it all," said Patrick Olsen, Cars.com's Editor-in-Chief. "We've driven this truck over many rugged miles, and it doesn't simply do what it says it can do, but it does it with style, comfort, and margin of safety that is almost unparalleled."

Other nominees for the "Best Pickup Truck of 2014" award included the Ford F-150, GMC Sierra 1500, Ram 1500 EcoDiesel, Ram 2500/3500 and the Toyota Tundra.

"Three of the top five bestselling vehicles in the U.S. in 2013 were pickup trucks," said Mark Williams, PickupTrucks.com editor. "It's become clear that pickups are not just a construction tool any longer; truck makers have figured out that truck buyers come in all shapes and sizes and they want their vehicles to fit all of their needs. That means pickup trucks now come in all shapes and sizes, as well, packed with a huge variety of features and options--there's truly a truck for every shopper nowadays. While the Silverado is our top pick for 2014, we believe all of our nominees are great options."

For more information of the "Best Pickup Truck of 2014" award and all of Cars.com's award winners, visit <a href="Cars.com/awards">Cars.com/awards</a>.

## ABOUT CARS.COM

<u>Cars.com</u> is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. <u>Cars.com</u> offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. <u>Cars.com</u> puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, <u>Cars.com</u> is a division of <u>Classified Ventures LLC</u>, which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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