Cars.com Announces Nominees for Best Pickup Truck of 2014

CHICAGO, Dec. 11, 2013 /<u>PRNewswire</u>/ -- Cars.com, the premier online resource for buying and selling new and used cars, announced today nominees for their all-new award, "Best Pickup Truck of the Year," powered by PickupTrucks.com, the authority for new and used pickup truck buyers. Nominees for the 2014 award include the Chevrolet Silverado 1500, Ford F-150, GMC Sierra 1500, Ram 1500 EcoDiesel, Ram 2500/3500 HD and Toyota Tundra.

"Pickup truck sales have skyrocketed in 2013, making up nearly 14% of total sales for the year," said Patrick Olsen, Cars.com's Editor-in-Chief. "Shoppers are increasingly gravitating towards these tough haulers, and manufacturers are responding accordingly with impressive, high-quality and good looking models. That's why we're introducing this new award for a category that is well deserving of honor."

Finalists for "Best Pickup Truck of 2014" and the reasons for its nomination by Cars.com and PickupTrucks.com editors include (in alphabetical order):

2014 Chevrolet Silverado 1500 : From bumper to bumper, inside and out, the 2014 Silverado is stronger, smarter, more efficient and more capable than the outgoing model it replaced.

2014 Ford F-150 : Ford consistently holds its lead in truck sales by delivering solid products, good-looking trim packages and functional options. The 2014 offers buyers just that, with a version of the truck for just about every driver's need.

2014 GMC Sierra 1500 : The GMC version of the Silverado offers its own distinctive look with unique body panels, hoods, front grilles, headlights and taillights.

2014 Ram 1500 EcoDiesel : New for 2014, Ram will be the first to offer a diesel option for half-ton buyers. The existing 1500 is a truck that has impressed many since its 2013 redesign, but the added diesel option for 2014 will result in impressive engine power paired with great fuel economy.

2014 Ram 2500/3500 HD : Following the 2013 redesign of the 1500, it is the 2500/3500 HD's turn for 2014. This redesign comes with an upgraded frame, front suspension and Cummins option, but the biggest news is included heavy-duty, load-leveling airbag spring option for serious towers.

2014 Toyota Tundra : Current Tundra owners raved so much about the truck's powertrain that the 2014 makeover focused almost entirely on interior, exterior and design changes. The biggest updates came in the form of a new exterior, new headlights and taillights, and significantly improved interior and cabin features.

For more information on all of Cars.com's award nominees, visit <u>www.Cars.com/awards</u>. Winners will be announced on January 14, 2014 at the Cars.com Best of 2014 event in Detroit during the North American International Auto Show.

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<u>Cars.com</u> is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. <u>Cars.com</u> offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools to take the drama out of car shopping. <u>Cars.com</u> puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, <u>Cars.com</u> is a division of <u>Classified Ventures LLC</u>, which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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