

Cars.com Fans Name the Ford Mustang Winner of the 2014 Shoppers' Choice Award

CHICAGO, Dec. 9, 2013 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, has tallied the votes, and determined that the Ford Mustang is the winner of its Shoppers' Choice Award. The Mustang was one of the 10 award finalists which were selected based on car shopper actions taken on the site including searching car listings, filling out consumer reviews and contacting dealers. The ultimate winner was determined through fan voting on the Cars.com Facebook page.

"The Ford Mustang remains a favorite among shoppers," said Patrick Olsen, Cars.com's Editor-in-Chief. "In its fiftieth year of production, the Mustang continues to be a sports car icon, and perhaps Ford's most recognizable car ever. It is an American classic beloved by so many Americans, and the devotion to that car showed in the voting results."

The 10 finalists for the Cars.com Shoppers' Choice award were (in alphabetical order):

- Chevrolet Camaro
- Chevrolet Silverado
- Ford Mustang—Shoppers' Choice winner
- Honda Accord
- Honda Civic
- Honda CR-V
- Jeep Grand Cherokee
- Jeep Wrangler Unlimited
- Ram 1500

"The Mustang has made an appearance on the Shoppers' Choice finalist list several times, and even won the award in 2010," said Olsen. "With a redesigned version coming very soon, there's certainly potential for more Mustang wins in the future."

The Mustang will be formally honored along with all of the Cars.com's winning vehicles at the Best of 2014 Awards show in Detroit during the North American International Auto Show.

ABOUT CARS.COM

Cars.com is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools to take the drama out of car shopping. Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, Cars.com is a division of Classified Ventures LLC, which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

SOURCE Cars.com

For further information: Ethan Hertzberg, ehertzberg@cars.com, 312.601.5685

<https://investor.cars.com/2013-12-09-Cars-com-Fans-Name-the-Ford-Mustang-Winner-of-the-2014-Shoppers-Choice-Award>