

## Voting Opens for Annual Cars.com Shoppers' Choice Award

CHICAGO, Nov. 4, 2013 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, announced today that voting has opened for the site's annual Shoppers' Choice Award. Cars.com's Shoppers' Choice Award gives site users the opportunity to select their pick for a consumer's choice car of the year from a list of ten finalists. The ten car finalists for voting are based on the activity of new cars shoppers on Cars.com, including searching for car listings, reviewing models and contacting car dealerships. The ultimate winner car will be determined by fan voting on the [Cars.com Facebook page](#).

"With 30 million visits to Cars.com each month, this list of finalists takes into account an enormous amount of shopper activity on the site and really reflects our users' top picks," said Patrick Olsen, Cars.com's Editor-in-Chief. "As car experts, we have plenty of opinions and advice to share with shoppers, but this award gives shoppers the chance to heed the advice of their peers, which we've seen from research can be vitally important and useful when researching a new car."

The 10 finalists for the Shoppers' Choice Award are (in alphabetical order):

- Chevrolet Camaro
- Chevrolet Silverado
- Ford F-150
- Ford Mustang
- Honda Accord
- Honda Civic
- Honda CR-V
- Jeep Grand Cherokee
- Jeep Wrangler Unlimited
- Ram 1500

Starting November 4 and lasting through December 6, visitors to the [Cars.com Facebook page](#) can vote for their pick for the Shoppers' Choice Award.

"This year, we're kicking voting up a notch," said Olsen. "Cars.com is all about drama-free car shopping, so in honor of that, one lucky voter who enters to win will receive a trip for two to Miami for a No Drama Luxury Car Tour that includes an afternoon behind the wheel of several exotic rides."

The winning vehicle will be honored on January 14, 2014 at the Cars.com Best of 2014 Awards Show in Detroit. This year marks the fourth year Cars.com has given out the Shoppers' Choice award. In both 2012 and 2013, the Dodge Challenger was the winner.

### **ABOUT CARS.COM**

[Cars.com](#) is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. [Cars.com](#) offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. [Cars.com](#) puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](#) is a division of [Classified Ventures LLC](#), which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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