

Cars.com Names the 2013 Kia Optima the Most Affordable Midsize Sedan

CHICAGO, July 30, 2013 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, has named the 2013 Kia Optima to be the most affordable midsize sedan. Contenders had to be equipped with equipment like automatic transmission, cruise control, a USB connection, Bluetooth, power windows, a power driver's seat and a rearview camera. Taking into account these features and the five-year estimated fuel cost, Cars.com compiled a list of 10 midsize sedans, ranked from most to least affordable, with the Kia Optima taking the top spot.

"The Optima topped the list because of its combination of great features, low price and impressive estimated five-year fuel cost," said Patrick Olsen, Cars.com's Editor-in-Chief. "With an estimated \$9,750 in fuel cost over five years, the Optima topped out at just \$32,975, which is more than \$3,000 lower than the average midsize sedan for the same period of time."

Model & Trim Level	Options	Tested Price	Fuel Cost	Total
2013 Kia Optima LX	Convenience Plus Package	\$23,225	\$9,750	\$32,975
2013 Nissan Altima SV	No additional package	\$24,870	\$8,750	\$33,620
2013 Honda Accord Sport	No additional package	\$24,980	\$9,000	\$33,980
2014 Mazda6 Touring	No additional package	\$25,490	\$9,000	\$34,490
2013 Kia Optima Hybrid LX	Convenience Package	\$27,400	\$7,250	\$34,650
2014 Ford Fusion Hybrid SE	Technology Package	\$28,990	\$5,750	\$34,740
2014 Subaru Legacy	Premium w/ moonroof	\$25,535	\$10,000	\$35,535
2013 Chevrolet Malibu 1 LT	Power Convenience Package	\$25,260	\$10,500	\$35,760
2013 Toyota Camry Hybrid XLE	Convenience Package	\$29,160	\$6,750	\$35,910
2014 Ford Fusion SE 2.5	MyFord Touch Technology Package	\$25,790	\$10,500	\$36,290

"The midsize sedan remains one of the most popular segments in the U.S.," said Olsen. "They serve as great cars for families, commuters, road trippers and more. Because of this, carmakers offer a dizzying amount of styles and options, but with differing content that can make it hard for shoppers to compare apples to apples. That's why we've put this list together, so that shoppers can understand where the most value is before they head to their dealer."

To read expert and consumer reviews of all midsize sedans as well as hundreds of other cars, visit www.Cars.com/research. To learn more about the most affordable midsize sedans, visit blogs.cars.com.

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For further information: Ethan Hertzberg, ehertzberg@cars.com, 312.601.5685

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