

PickupTrucks.com Names the Ford F-150 the Winner of its Light-Duty Pickup Truck Challenge

CHICAGO, June 17, 2013 /PRNewswire/ -- PickupTrucks.com, the authority for new and used pickup truck buyers, announced today that the Ford F-150 has taken the title as the winner of the site's Light-Duty Pickup Truck Challenge. The challenge put six of the most popular light-duty trucks head-to-head in a series of tests. The six trucks tested were the 2014 Chevrolet Silverado 1500, 2013 Ford F-150, 2014 GMC Sierra 1500, 2013 Nissan Titan, 2013 Ram 1500 and the 2013 Toyota Tundra.

"The F-150 is the best-selling half-ton truck in the U.S., and after conducting this testing, it's no surprise why," said Mark Williams, PickupTrucks.com editor. "It was a tight contest, with the Ford, Ram, and GMC finishing close together, but the F-150's performance and capability gave it an edge. Shoppers looking for a new half-ton in this competitive truck market have several great options and should consider which one best meets their needs."

Experts from PickupTrucks.com and Popular Mechanics teamed up to put the six trucks through four grueling days of tests to determine which one was the ultimate light-duty truck. "The tests were extensive," said Williams. "We wanted to make sure to account for everything that would be important to truck shoppers; from features and comfort to brute strength and towing capabilities, we covered it all."

Tests included:

- Evaluation of interior quality, layout and features, and exterior quality, finish and features
- Value for the money
- Acceleration and brake testing, empty, with a 1,200-pound payload and towing 8,500 pounds
- Hill climb ability, both empty and towing 8,500 pounds
- Autocross to test handling, both empty and with a 1,000-pound payload
- 180-mile drive to test for fuel economy both empty and towing

"As the economy continues to rebound, pickup trucks are again becoming major players in the market, with pickups making big gains so far in 2013," said Williams. "Light-duty trucks are among the most popular best-selling vehicles, and that's why we felt this was such an important group of trucks to test to help shoppers as they navigate through the many available options."

To see full results and detailed test information from the Light-Duty Challenge, visit www.PickupTrucks.com.

ABOUT PICKUPTRUCKS.COM

PickupTrucks.com is a website dedicated to the distinct needs of pickup truck buyers and owners. In addition to thousands of new- and used-truck listings, PickupTrucks.com offers relevant information and powerful tools so that truck buyers can make the right decision on what to buy, where to buy, how much to pay and how to outfit their vehicles. The site features expert truck reviews, the latest truck news, a pickup truck configurator, pricing calculators, user generated ratings and more.

ABOUT CARS.COM

Cars.com is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, Cars.com is a division of [Classified Ventures LLC](http://ClassifiedVenturesLLC.com), which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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