

## **Cars.com Fans Choose Dodge Challenger as Winner of the 2013 Shoppers' Choice Award**

CHICAGO, Jan. 15, 2013 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used vehicles, announced that the Dodge Challenger is the winner of its Shoppers' Choice Award for the second year in a row. The Challenger was one of 10 award finalists which were each selected based on new car shoppers' actions taken on the site including searching through car listings, filling out consumer reviews and contacting dealers for more information about specific cars. The ultimate winner was determined through fan voting on the Cars.com Facebook page.

"As the most popular vehicle on Cars.com two years in a row, there is no doubt that car shoppers love the Challenger," said Patrick Olsen, Cars.com's editor-in-chief. "This two-door coupe has an unmistakable design that attracts a wide array of drivers. We think the Challenger is a great car, and certainly a unique one, and clearly has a very impressive fan base."

The 10 finalists for the Cars.com Shoppers' Choice award were (in alphabetical order):

- Dodge Challenger
- Dodge Durango
- Ford Edge
- Ford Mustang
- Honda Odyssey
- Jeep Grand Cherokee
- Jeep Wrangler Unlimited
- Kia Sportage
- Toyota Highlander
- Toyota Prius

"The competition was incredibly close, with just a few votes separating the top cars," said Olsen. "All of the finalists were great cars, and are clearly favorites of many shoppers. Research indicates that shoppers value awards given by their peers, and this diverse list of cars offers great options for any car shopper."

Finalists were selected based on shopping behavior on Cars.com from August 2011 through September 2012. Online voting on the Cars.com Facebook page ran from November 1-30. The winning vehicle was announced today at Cars.com's Best of 2013 Awards show in Detroit.

For more information on all of Cars.com's awards, visit [Cars.com/awards](http://Cars.com/awards).

### **ABOUT CARS.COM**

[Cars.com](http://Cars.com) is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. [Cars.com](http://Cars.com) offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. [Cars.com](http://Cars.com) puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](http://Cars.com) is a division of [Classified Ventures LLC](http://ClassifiedVentures.com), which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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