

## **Cars.com Launches New Auto Show Mobile App**

CHICAGO, Nov. 29, 2012 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, has introduced an all-new [mobile app](#) to help car shoppers navigate auto shows with the help of Cars.com experts. The app provides users with breaking news on new car introductions, must-see vehicles along with up-close vehicle photos and videos for the major 2012-2013 auto shows.

"Our new auto show app gives car shoppers instant breaking news on new car launches as well as photos and videos from this year's auto shows," said Patrick Olsen, Cars.com's Editor-in-Chief. "Instead of waiting to research what they've seen at the show once they get home, car shoppers can read expert insights while they walk the auto show floor, and make sure they don't miss any must-see cars."

Some of the Cars.com Auto Show App features include:

- Breaking news from all major auto shows
- Articles on the latest production and concept cars debuted at the show
- Search function by body style and car manufacturer specific to each show
- Videos and Photos of cars from the show
- Social sharing, so users can share news, photos and videos with their networks
- Show specific details like hours, directions, and ticket price
- Access to Cars.com's finance calculator and other shopping tools

"As shoppers are pushing for instant, on-the-go information, Cars.com continues to be a leader in the mobile space, offering car shoppers a variety of mobile tools, like our new auto show app," said Olsen. "The auto show app is a great tool to help shoppers see the most important cars at an auto show while researching for their upcoming purchase. Once a decision has been made, shoppers can then use the [Cars.com App](#) to search listings and find a local dealer."

Auto shows available on the app currently include Detroit, Los Angeles, Chicago and New York. The app is available for iPhone and Android devices and can be downloaded in Apple's App Store and [Android's Google Play](#).

For all of Cars.com's up-to-date automotive and auto show news, visit [blogs.cars.com](#). For more information about all of Cars.com's mobile offerings, <http://www.cars.com/mobile/>.

### **ABOUT CARS.COM**

[Cars.com](#) is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. [Cars.com](#) offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. [Cars.com](#) put millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](#) is a division of [Classified Ventures LLC](#), which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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