

Cars.com Names Kevin Steel Vice President of Technology

CHICAGO, Nov. 8, 2012 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, today announced that Kevin Steele, the site's Senior Director of Enterprise Services, has been named Vice President of Technology. In his new role, Steele is responsible for overseeing the company's technology and development strategy.

"With more than 20 years of experience, Kevin has brought us unwavering technical savvy, strategic thinking and firm leadership," said Bill Swislow, Cars.com's Chief Information Officer. "As Cars.com looks to deliver the most innovative and efficient car shopping and selling experience for dealers and customers alike, Kevin was the clear choice to lead the charge."

Steele joined Cars.com in late 2010 after consulting for the company for six months. Assuming responsibility for architecture, project management and vendor management within the IT organization, Steele quickly produced results that led to a broader role that included oversight of enterprise tools. Steele led the technology group's broad restructuring efforts, designed to bring better products to market, faster.

"I am working with an extremely talented team," said Steele. "Our technologies are a major part of what makes us an industry leader and we have an incredible opportunity to up our game and develop the most innovative products for car shopping and selling."

Prior to Cars.com, Steele was the Director of Internet Marketing Technology at Allstate Insurance where he was responsible for the Allstate.com platform and consistently creating and delivering technical capabilities to enable business growth and customer value via the website.

ABOUT CARS.COM

Cars.com is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. Cars.com put millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, Cars.com is a division of Classified Ventures LLC, which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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