

The Polls Are Open! Fans Can Vote for their Favorite Car to Win Cars.com's Shoppers' Choice Award

CHICAGO, Nov. 1, 2012 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, announced today that voting has opened for its third annual Shoppers' Choice Award. The 10 finalists for the award were based on the activity of new car shoppers on the site, including searching for car listings, reviewing models and contacting dealers. The award honors one car, based on fan voting on the Cars.com Facebook page.

"As editors and car experts, we spend a great deal of time each year sharing our impressions and opinions on nearly every car on the market," said Patrick Olsen, Cars.com's Editor-in-Chief. "However, feedback from car shoppers has indicated that they also value awards given by their peers. This award is another way we help shoppers find their perfect car."

The 2012 Cars.com Shoppers' Choice Finalists are (in alphabetical order):

- Dodge Challenger
- Dodge Durango
- Ford Edge
- Ford Mustang
- Honda Odyssey
- Jeep Grand Cherokee
- Jeep Wrangler Unlimited
- Kia Sportage
- Toyota Highlander
- Toyota Prius

Voting for the award begins today and runs through Nov. 30. Visitors to [Facebook.com/carsdotcom](https://www.facebook.com/carsdotcom) can vote for their favorite finalist there. Fans can also choose to be entered into a drawing for a trip to Cars.com's Best of 2013 Awards, where the Shoppers' Choice winner will be announced on January 15, 2013 in Detroit. The prize also includes VIP access to the event which will feature meet-and-greets and exclusive private performances by leading musical acts.

For more information about the Cars.com Shoppers' Choice Award and all of the site's awards, visit www.cars.com/awards.

ABOUT CARS.COM

[Cars.com](http://www.cars.com) is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. [Cars.com](http://www.cars.com) offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. [Cars.com](http://www.cars.com) put millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](http://www.cars.com) is a division of [Classified Ventures LLC](http://www.classifiedventures.com), which is owned by leading media companies, including A.H. Belo (NYSE: AHC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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