

Honda Fit Wins Cars.com's \$16,000 Subcompact Shootout

CHICAGO, March 19, 2012 /[PRNewswire](#)/ -- Cars.com, the premier online resource for new- and used-car buyers, announced today the Honda Fit as the winner of its \$16,000 Subcompact Shootout. Honda's Fit won the first-place prize in a competition between seven popular subcompact cars that seat four, have four doors, get at least 35 mpg on the highway, and can be purchased for less than \$16,000.

"The term 'econobox' is gone, as today's subcompacts are better built, more efficient and safer," said Patrick Olsen, editor-in-chief of Cars.com. "As gas prices and used-car prices continue to rise, a shootout like this acts as a guide for consumers looking to purchase a new subcompact as an alternative to a used vehicle. In addition to confident handling, a solid transmission, great visibility and unmatched practicality, the Honda Fit is just fun to drive and emerged as our clear winner."

Experts from Cars.com, USA Today and "MotorWeek" tested these subcompacts to measure all of the needs of the average car-buyer including gas mileage, practicality, user features and comfort.

The testing included:

- 200 miles of both highway and stop-and-go driving to determine each subcompact's observed gas mileage.
- Driving of every car by experts to measure each vehicle for features, ride quality, styling and comfort.
- Thorough analysis and driving by an average car-buying couple who joined our experts to give their impressions on each subcompact.

The Kia Rio was a close second, earning praise for its interior and exterior styling, suspension, and extra features. "The Kia Rio really has come a long way, offering a strong powertrain and lots of little extras that remain absent among its competitors," Olsen said. "If you don't need all the practicality and interior cargo room that the Fit has, the Rio is the right one for you."

Other competitors in the \$16,000 Subcompact Shootout included the Nissan Versa, Toyota Yaris, Ford Fiesta, Chevrolet Sonic, and the Hyundai Accent. More information and detailed results can be found online at Cars.com.

About Cars.com

Cars.com is an award-winning online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With price listings, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions. Launched in June 1998, [Cars.com](#) is a division of [Classified Ventures LLC](#), which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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For further information: Jackie Brennan, Public Relations Manager of Cars.com, +1-312-601-6229 (direct), jbrennan@cars.com

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