

Cars.com Shoppers Name Dodge Challenger Their Favorite Car of the Year

CHICAGO, Jan. 10, 2012 /PRNewswire/ -- Cars.com, the premier online resource for buying and selling new and used cars, announced the Dodge Challenger as the winner of its Shoppers' Choice award. Finalists for the award were selected based on shoppers' actions on the site that indicated interest in new vehicles, including searching for vehicles, sending inquiries to dealers on availability and most importantly, filling out a positive [review](#) of their vehicle. The Challenger took home the title after grabbing the most votes from Cars.com Facebook fans in the final round of the competition.

"The Dodge Challenger's win proves, once again, that our Cars.com shoppers know what makes a great vehicle," said Patrick Olsen, Cars.com editor-in-chief. "The Challenger's classic muscle car styling, refined handling and spacious interior make this an excellent choice for anyone in the market for a fun and surprisingly practical car."

The 10 finalists for the Cars.com Shoppers' Choice award were (in alphabetical order):

- Audi Q5
- Dodge Challenger
- GMC Terrain
- Honda Accord
- Honda Pilot
- Kia Soul
- Ram 1500
- Subaru Outback
- Toyota Highlander
- Toyota Sienna

"This was a close competition, and even to be named a finalist for this award is a huge accomplishment," said Olsen. "Our research shows that shoppers want to hear from each other about what to buy almost as much as they want to hear from experts. This list is a great starting point for anyone gearing up to buy a new vehicle in 2012."

Finalists were selected based on shopping behavior from August 2010 through July 2011. Online voting ran from Nov. 1 through Nov. 30 on the Cars.com Facebook page. The winning vehicle was announced today at Cars.com's Best of the Year awards show in Detroit.

ABOUT CARS.COM

Cars.com was recently named the "Best Overall Customer Experience" by Keynote Systems, the leader in Internet and mobile cloud marketing. Cars.com is an online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. Cars.com put millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

Launched in June 1998, Cars.com is a division of [Classified Ventures, LLC](#), which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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