

Cars.com Offers Free Wi-Fi at this Year's Los Angeles Auto Show

CHICAGO, Nov. 18, 2011 /PRNewswire/ -- Cars.com™, the premier online resource for buying and selling new and used vehicles, announced today that it will be providing complimentary Wi-Fi at this year's LA Auto Show, November 18 – 27 at the Los Angeles Convention Center. Users of the free Wi-Fi will have full access to the Internet, and can also access the site's vast collection of new-car shopping information.

"Consumers are increasingly using their mobile devices to access information throughout the car shopping process," said Ron Hall, Cars.com spokesman. "We're providing complimentary Wi-Fi to ensure that anyone at the show can access our expert new-car reviews, our consumer reviews, and even shop for a car using our popular resources for mobile users."

For auto show attendees with smart phones and mobile devices, Cars.com offers a number of ways to find relevant and useful information about the cars and trucks at the show:

- **Cars.com Mobile Site:** Visitors to the Cars.com mobile site have access to the site's extensive new car inventory listings, hundreds of expert reviews of the latest vehicles on the market and automotive news from the Kicking Tires blog. Shoppers can even use the site to calculate monthly payments.
- **Cars.com App for iPhone:** The award-winning iPhone app allows users to take pictures and notes of cars they like, search for them in Cars.com's extensive inventory listings and even read expert reviews. The app also helps car shoppers calculate monthly payments and affordability of any vehicle.
- **Cars.com App for iPad:** Cars.com's newest app features expert reviews, pictures and videos, as well as side-by-side comparison of up to three vehicles. The app also includes Facebook and twitter integration which lets users post vehicles to their social networks.
- **Cars.com App for Android:** This app features all of Cars.com's inventory listings, allowing users to find their desired vehicles, view pictures and read details on them as well as find them at their nearest dealer. The app also includes features like a loan payment calculator a sharing function where users can share listings with friends.

Cars.com has long been a leader in using mobile devices and social media to help car-buyers shop with confidence. Cars.com has offered a mobile-optimized site since 2007. In 2010 Cars.com was the first major online car shopping site to launch an app for iPhone, followed quickly with apps for Android and iPad. In social, the site launched consumer vehicle reviews, allowing existing car owners to review the cars they drive in 2006. Earlier this year, Cars.com launched dealership reviews as well, allowing consumers to share their dealership purchase and service experiences.

The Wi-Fi will be provided via a series of external transmitters surrounding the LA Convention Center.

ABOUT CARS.COM

Cars.com was recently named the "Best Overall Customer Experience" by Keynote Systems, the leader in Internet and mobile cloud marketing. Cars.com is an online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. Cars.com put millions of car buyers in control of their shopping process with the information they needs to make confident buying decisions.

Launched in June 1998, Cars.com is a division of Classified Ventures, LLC, which is owned by leading media companies, including Belo (NYSE:BLC), Gannett Co., Inc. (NYSE:GCI), The McClatchy Company (NYSE:MNI), Tribune Company and The Washington Post Company (NYSE:WPO).

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