

## **Cars.com™ Creates Custom Pandora Branded Radio Stations**

CHICAGO, Oct. 21, 2011 /PRNewswire/ -- [Cars.com](http://Cars.com), the premier online resource for buying and selling new and used vehicles, announced today that they have launched three new custom Pandora branded radio stations, perfect for anyone who spends time behind the wheel or on a computer, smartphone or iPad screen. "Road Trip," "Tailgate" and "Car Songs" provide distinct playlists with different listeners and settings in mind.

**"Road Trip"** An eclectic mix of southern and classic rock, with a little bit of country thrown in. Sample artists include George Strait, Smashing Pumpkins, Nirvana and Stone Temple Pilots.

**"Tailgate"** Feel the energy of your favorite sports team with a mix of hip hop, pop and rock. Sample artists include David Guetta, Kanye West, The Notorious B.I.G. and The Fugees.

**"Car Songs"** Imagine the best mix tape featuring songs about cars and driving. Sample artists and tracks include John Mayer ("Route 66"), Cake ("The Distance"), Chris LeDoux ("Cadillac Ranch") and Meat Loaf ("Paradise by the Dashboard Light").

"Pandora is everywhere in today's world, on the web, smartphones, iPads and in cars," said Mitch Golub, Cars.com president. "With this campaign we can help car buyers find not only the right car for the right price but the right mix of music for any car-related occasion."

### **ABOUT CARS.COM**

Cars.com was recently named the "Best Overall Customer Experience" by Keynote Systems, the leader in Internet and mobile cloud marketing. Cars.com is an online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. Cars.com offers thousands of new and used vehicle listings, consumer reviews, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and many other tools. Cars.com put millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

Launched in June 1998, [Cars.com](http://Cars.com) is a division of [Classified Ventures, LLC](http://ClassifiedVentures.com), which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

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