

## **Mark Williams Named PickupTrucks.com™ Editor**

CHICAGO, Sept. 29, 2011 /PRNewswire/ -- Cars.com™, the premier online resource for buying and selling new and used cars and trucks, announced today that Mark Williams has joined the company as Editor of PickupTrucks.com. In this role, Williams will lead all editorial content and reviews on the Website.

"With more than 20 years of experience in the auto industry, Mark is a very valuable addition to the PickupTrucks.com team," said Patrick Olsen, Editor-in-Chief of Cars.com, PickupTrucks.com's parent site. "Mark's passion for all things trucks and his extensive knowledge will make him a great leader of the site. PickupTrucks.com has a large following of enthusiasts and I am confident that they will quickly embrace Mark as the site's new editor."

Williams brings with him an extensive background in the truck industry. Prior to joining PickupTrucks.com, he reported for many of the nation's leading automotive outlets including *Motor Trend*, *Truck Trend* and *Popular Mechanic*. As editor of *Truck Trend*, Williams planned and coordinated the visuals and story selection of more than 50 issues. Williams began his career at *Four Wheeler Magazine* where he worked his way up from copy editor to editor of the magazine.

### **ABOUT PICKUPTRUCKS.COM**

PickupTrucks.com is a website dedicated to the distinct needs of pickup truck buyers and owners. In addition to thousands of new- and used-truck listings, PickupTrucks.com offers relevant information and powerful tools so that truck buyers can make the right decision on what to buy, where to buy, how much to pay and how to outfit their vehicles. The site features expert truck reviews, the latest truck news, a pickup truck configurator, pricing calculators, user generated ratings and more.

PickupTrucks.com is a member of the [Cars.com](#) family of sites. Other Cars.com properties include [MotherProof.com](#)™ and [NewCars.com](#). Cars.com is a division of [Classified Ventures, LLC](#)™

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