Cars.com Releases Free Android Car Shopping App

CHICAGO, March 9, 2011 /PRNewswire/ -- Cars.com is further expanding on its mobile products with the launch of a free Android application, available now for download in the Android app store. This app joins Cars.com's iPhone app in exposing dealer inventory and helping consumers find the best car for them while on the go. Lexus is the inaugural sponsor for the Android application, as they were with the iPhone app and mobile site.

"Over 871,000 people have downloaded our iPhone application to help them car shop," said Bill Swislow, Cars.com Senior Vice President of Product. "We created a similar version of our popular app for the rapidly growing number of Android smartphone owners who want the same information on the go or on the dealer lot."

The app gives Android owners access to the most popular features on the Cars.com site including:

- Dealer and seller contact information
- Comprehensive listing of the Cars.com site's new and used inventory
- Map to dealership
- Sortable search results based on your preferences
- Vehicle photos and additional details
- Loan payments calculator
- Share a listing with a friend

Car shoppers who do not own an Android device can conveniently access the Cars.com mobile site from any mobile browser.

"The popularity of smartphones is resulting in huge traffic gains to our mobile site and apps," said Swislow. "People are not relying solely on their home computer to do car shopping. As this space continues to grow, we plan to grow our mobile products along with it to make sure we're offering the best possible experience for consumers and continuing to drive quality traffic to our dealer partners and automotive manufacturers."

ABOUT CARS.COM

Cars.com was recently named the "Best Overall Customer Experience" by Keynote Systems, the world's leading Internet usage research company. Cars.com is an online destination for car shoppers that offers information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With price listings, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

Launched in June 1998, Cars.com is a division of Classified Ventures, LLC, which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

SOURCE Cars.com

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