

## **PickupTrucks.com Names Ford F-150 V-6 Work Truck Shootout Winner**

CHICAGO, Nov. 10, 2010 /PRNewswire/ -- PickupTrucks.com, a leading resource for truck buying, researching and news, named the 2011 Ford F-150 3.7-liter V-6 its winner in the V-6 Work Truck Shootout. The Shootout pits the 2011 Ford F-150, 2011 GMC Sierra 1500 and 2011 Ram 1500 V-6s against each other in a head-to-head competition to determine which truck is the best in its class.

"V-6 trucks don't always get as much attention as their V-8 counterparts, but these work trucks you pass every day are some of the hardest-working pickups available," says PickupTrucks.com editor Mike Levine. "Since these trucks are so focused on the worker, our Shootout testing is even more important because we put the trucks through head-to-head tests that focus on the truck's performance above all else."

For the V-6 Work Truck Shootout, tests included fuel economy, long-distance ride quality, ride and comfort, quarter-mile drag testing with a 2,300-pound trailer, unloaded quarter-mile drag testing, 7-percent grade test with 1,200-pound payload testing, 60-mph-to-zero brake testing and a ride and handling test. To determine the best overall V-6 pickups in each category, PickupTrucks.com created a scoring system that measured the trucks competency in each test.

"In almost every performance test, Ford's all-new V-6 dominated the competition by significant margins," Levine said. "Ford has succeeded, once again, in creating another winning version of the F-150."

For a more in-depth look at the Shootout, visit [PickupTrucks.com](http://PickupTrucks.com).

### **About PickupTrucks.com**

[PickupTrucks.com](http://PickupTrucks.com) is a website dedicated to the distinct needs of pickup truck buyers and owners. In addition to thousands of new- and used-truck listings, PickupTrucks.com offers relevant news and information, and provides powerful tools so that truck buyers can make the right decision on what to buy, where to buy, how much to pay and how to outfit their vehicles. The site features expert truck reviews, the latest truck news, the ability to build your own truck, pricing calculators, consumer reviews and more. PickupTrucks.com is a member of the [Cars.com](http://Cars.com)™ family of sites.

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