

## **Cars.com Names Kayne Grau Vice President of Technology**

CHICAGO, Oct. 8 /PRNewswire/ -- Cars.com today announced that Kayne Grau has been named vice president of technology. Grau will provide strategic direction and project guidance for the company's information technology initiatives.

"Kayne brings to the task an impressive track record here and extensive experience managing technology groups," said Bill Swislow, Cars.com CIO and senior vice president for product. "His knowledge of our business and organizational skills will help us continue to meet the evolving needs of our shoppers and advertising dealers and manufacturers."

Grau joined Cars.com in 2008 as the director of development; in 2009, he added technical operations and quality assurance to his responsibilities. Swislow credits Grau and his team with stabilizing core site performance, organizing application development for focus and efficiency and undertaking a major expansion in quality assurance capabilities. The company currently is [hiring](#) for several IT positions.

"The planned growth for the Cars.com technology team reflects the tremendous strides we've made in the past two years," said Grau. "I'm proud to work with these talented professionals as we expand the department's capabilities and accelerate program deliverables."

In recent months, the technology team helped implement the Cars.com iPhone application and mobile website, along with internal collaboration and product development tools. It also assisted with the launch of the company's innovative guided navigation system that allows car buyers to quickly refine vehicle search results to find the best match.

### **About Cars.com**

[Cars.com](#) is the leading destination for online car shoppers, offering credible, easy-to-understand information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With comprehensive pricing information, side-by-side comparison tools, photo galleries, videos, unbiased editorial content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

Launched in June 1998, [Cars.com](#) is a division of [Classified Ventures, LLC](#), which is owned by leading media companies, including Belo (NYSE: BLC), Gannett Co., Inc. (NYSE: GCI), The McClatchy Company (NYSE: MNI), Tribune Company and The Washington Post Company (NYSE: WPO).

SOURCE Cars.com

For further information: Brian R. Hannan, Trade Communications Manager of Cars.com, Office, +1-312-601-5519, or Mobile, +1-312-218-0788, [bhannan@cars.com](mailto:bhannan@cars.com)

---

<https://investor.cars.com/2010-10-08-Cars-com-Names-Kayne-Grau-Vice-President-of-Technology>