

Overview

Who we are

Cars Commerce is an audience-driven technology company empowering the automotive industry. The Cars Commerce platform includes our flagship automotive marketplace and dealer reputation site, [Cars.com](https://www.cars.com), innovative digital marketing technology and services from Dealer Inspire, industry-leading trade and appraisal technology from AccuTrade, an exclusive in-market media network, and powerful and predictive AI technologies that enable more efficient and profitable retail operations.

Under Cars Commerce, we are simplifying our go-to-market approach and organizing around our four industry-leading brands:

1. **Cars.com Marketplace:** No. 1 automotive marketplace brand with more than 30% traffic growth over the past 5 years
2. **Dealer Inspire Digital Experience:** Digital marketing technology and services that are endorsed by nearly every OEM
3. **AccuTrade Trade & Appraisal:** Powering profitability with the right price on any vehicle, every time
4. **Cars Commerce Media:** Pure in-market audience across social, video, search, display and custom content

Cars Commerce remains focused on simplifying car buying and selling by eliminating complexity and increasing transparency throughout the local retail experience, where sales and service are best facilitated.

For more information on the Cars Commerce suite of brands and capabilities, please visit www.carscommerce.inc.



<https://investor.cars.com/overview>